

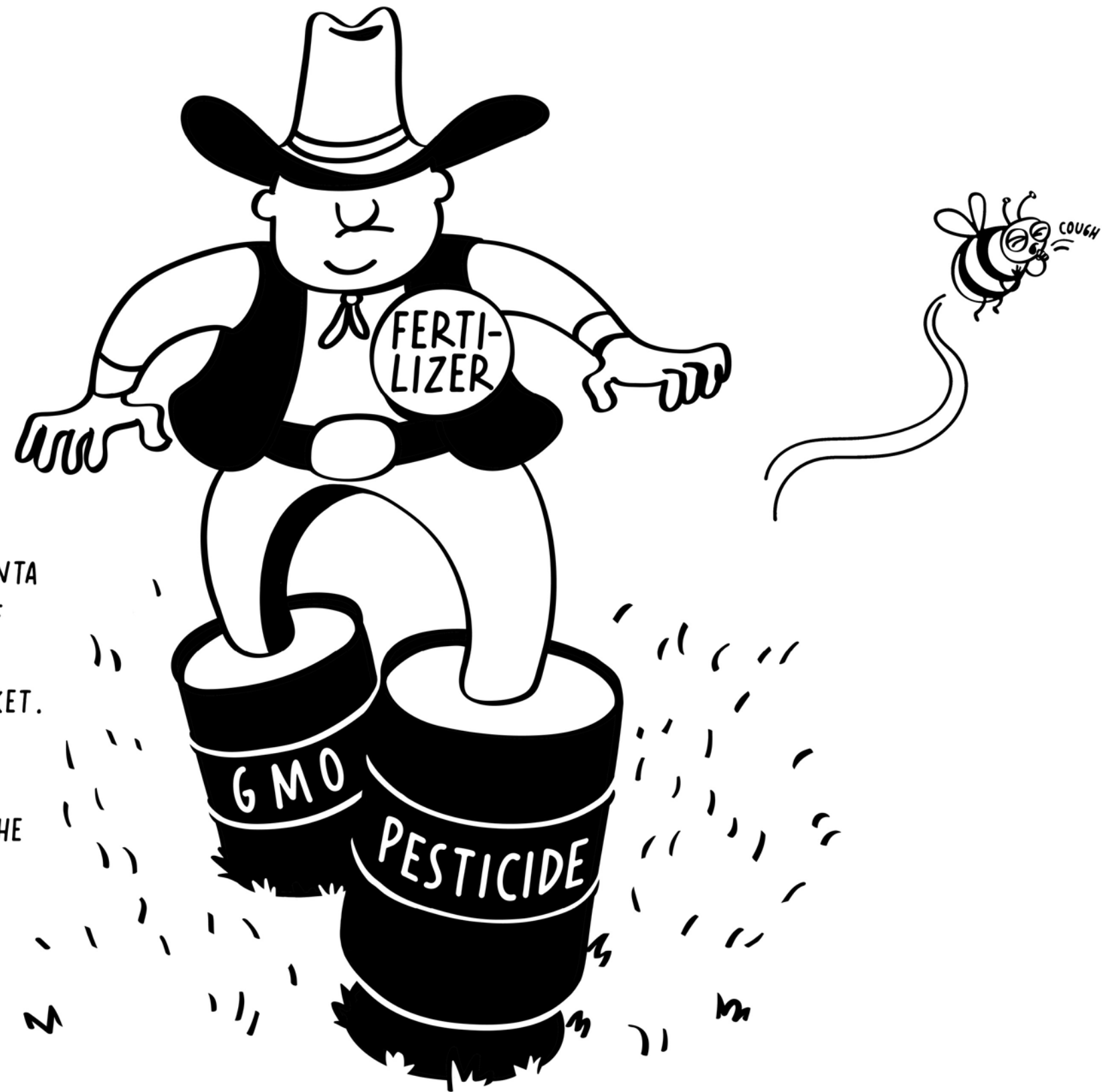
THE CORPORATE CAPTURE OF FOOD SYSTEMS



POWER OVER FOOD SYSTEMS – FROM SEEDS TO PLATE –
IS BECOMING EVER MORE CONCENTRATED IN THE HANDS
OF A FEW CORPORATIONS.

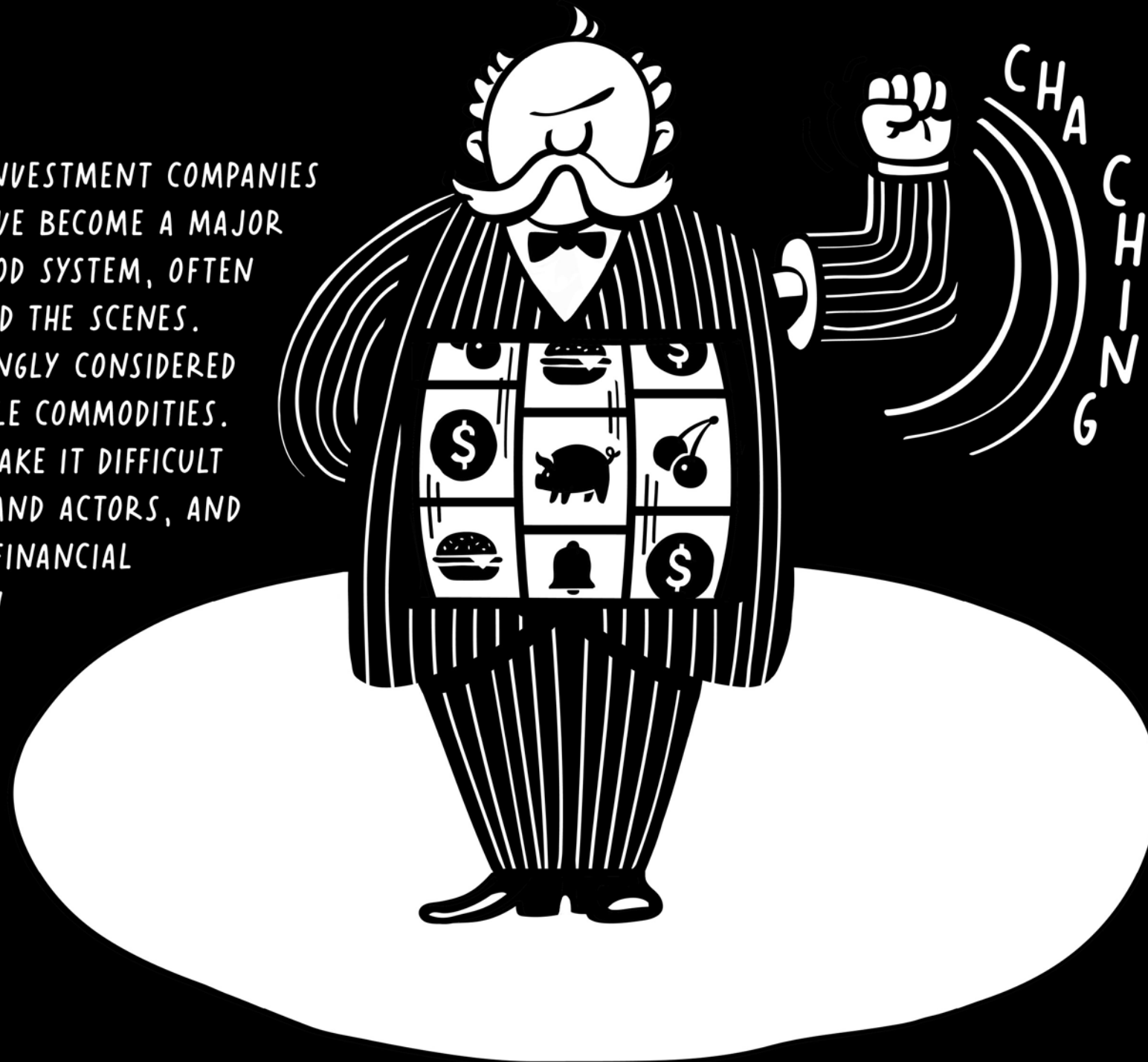
BIG AGRO

ONLY FOUR COMPANIES – BAYER, SYNGENTA GROUP, CORTEVA AGRISCIENCE, AND BASF – CONTROL ABOUT TWO THIRDS OF THE INDUSTRIAL SEEDS AND PESTICIDES MARKET. PROGRESSIVELY, THEY DICTATE WHAT PEASANTS GROW AND HOW THEY GROW IT. A SIMILAR SITUATION IS FOUND IN THE ANIMAL GENETICS INDUSTRY.



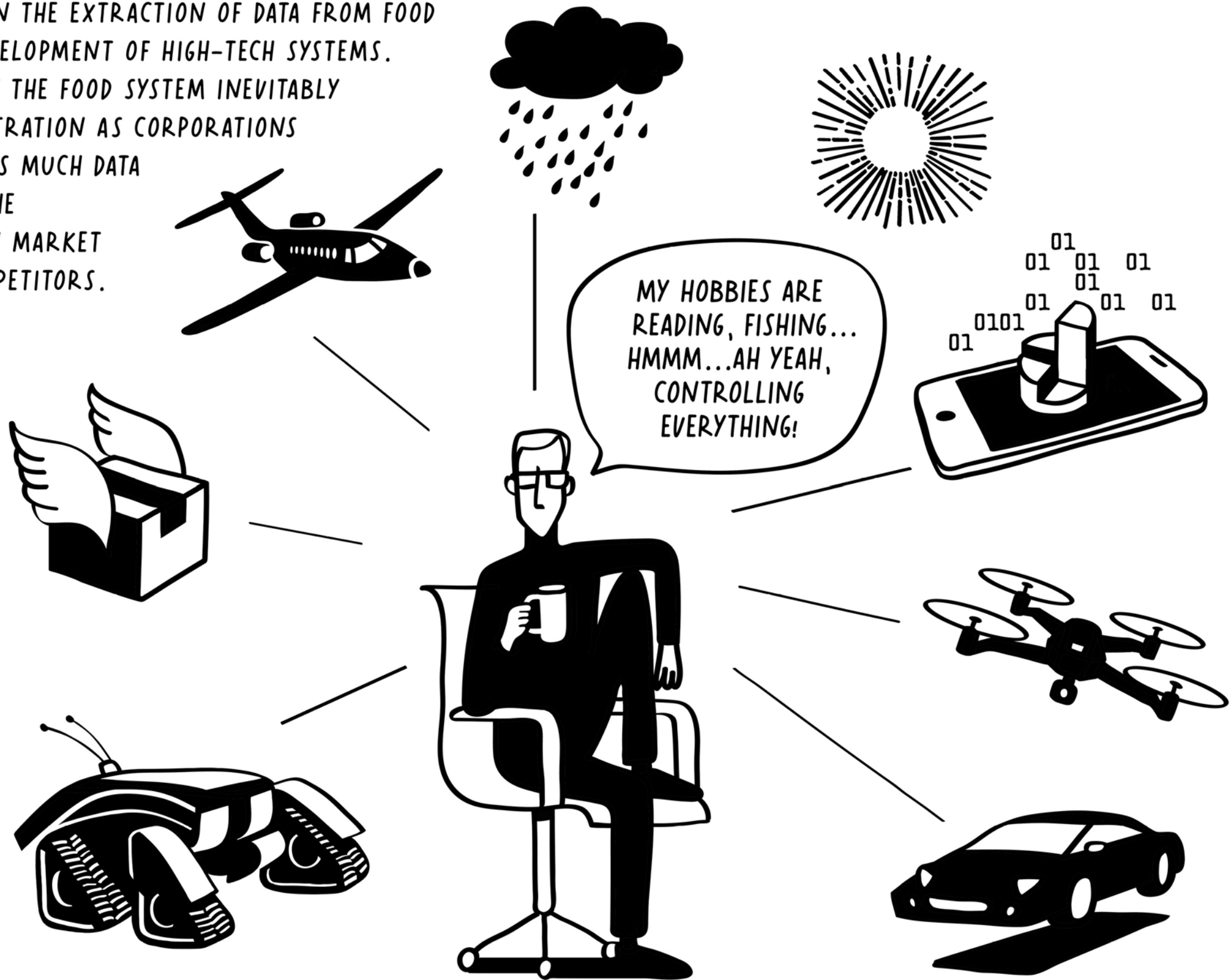
BIG FINANCE

FINANCIAL ACTORS, SUCH AS INVESTMENT COMPANIES AND DEVELOPMENT BANKS, HAVE BECOME A MAJOR PLAYER IN THE INDUSTRIAL FOOD SYSTEM, OFTEN "PULLING THE STRINGS" BEHIND THE SCENES. LAND AND FOOD ARE INCREASINGLY CONSIDERED FINANCIAL ASSETS AND TRADABLE COMMODITIES. OBSCURE INVESTMENT WEBS MAKE IT DIFFICULT TO FOLLOW FINANCIAL FLOWS AND ACTORS, AND ENSURE ACCOUNTABILITY FOR FINANCIAL TRANSACTIONS THAT RESULT IN HUMAN RIGHTS ABUSES.



TECHNOLOGY COMPANIES, SUCH AS MICROSOFT, AMAZON, OR ALIBABA, ARE INCREASINGLY JOINING HANDS WITH FOOD AND AGRI-BUSINESS IN THE EXTRACTION OF DATA FROM FOOD SYSTEMS AND THE DEVELOPMENT OF HIGH-TECH SYSTEMS. THE DIGITALIZATION OF THE FOOD SYSTEM INEVITABLY ACCELERATES CONCENTRATION AS CORPORATIONS RUSH TO "HARVEST" AS MUCH DATA AS POSSIBLE ALONG THE "FOOD CHAIN" TO GAIN MARKET ADVANTAGE OVER COMPETITORS.

BIG TECH



BIG FOOD

A HANDFUL OF TRANSNATIONAL
CORPORATIONS DOMINATE THE INDUSTRIAL
PRODUCTION AND SALE OF FOOD AND BEVERAGES
AND INCREASINGLY DETERMINE WHAT WE EAT.



CORPORATE CONCENTRATION
IS NO LONGER ONLY HORIZONTAL
(WITHIN SECTORS) BUT
INCREASINGLY ALSO VERTICAL
(ALONG THE FOOD CHAIN).

...AND CHANGE
YOUR PARTNER





CORPORATE CONTROL OVER FOOD SYSTEMS – AND STATE
SUPPORT FOR THIS – UNDERMINES THE ENJOYMENT OF THE
HUMAN RIGHT TO FOOD AND NUTRITION IN MULTIPLE WAYS,
AND IS ONE OF THE LEADING CAUSES OF HUNGER
AND MALNUTRITION.

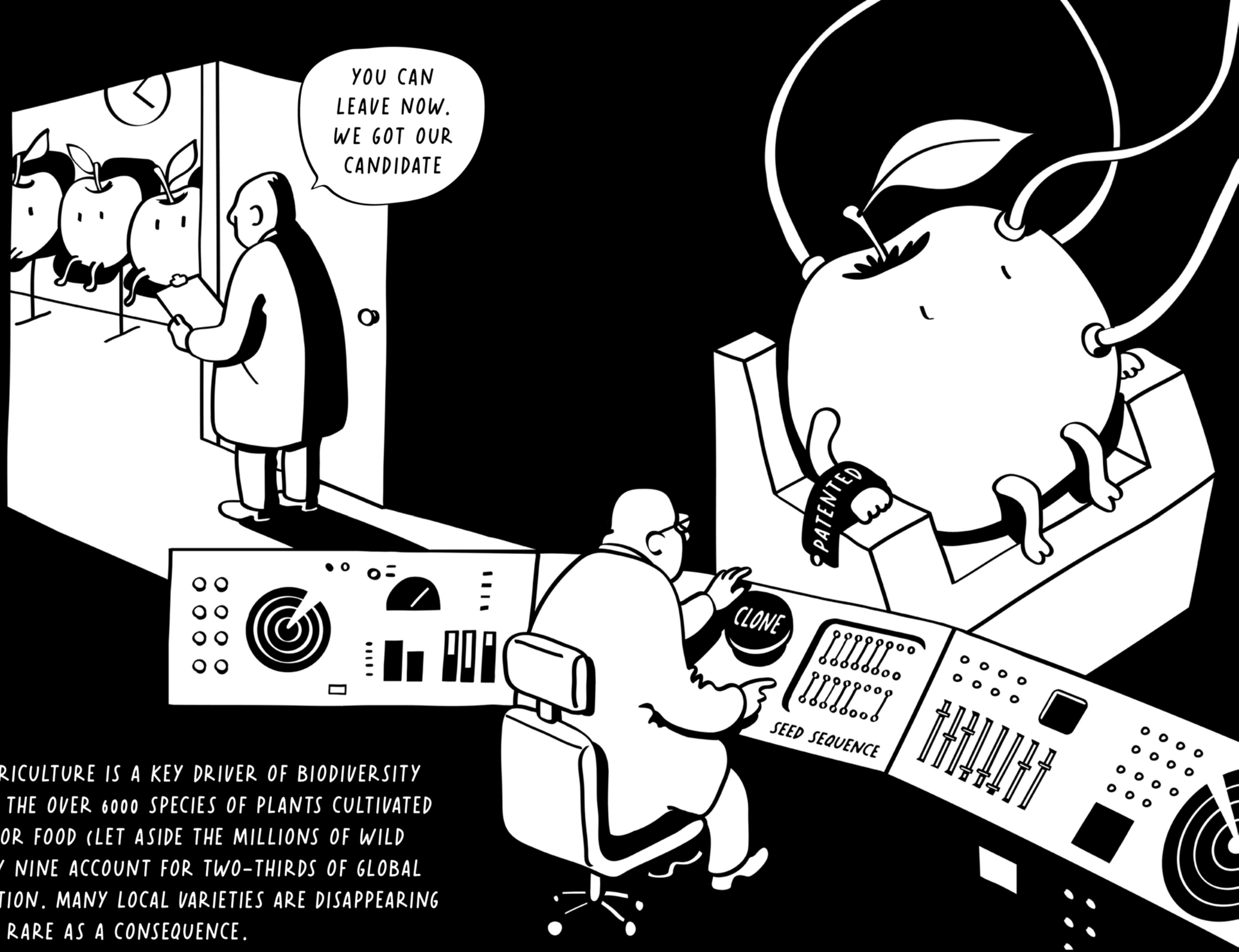
THE INDUSTRIAL FOOD SYSTEM RELIES ON THE EXPLOITATION OF
PEOPLE AND NATURE. THIS ALLOWS IT TO KEEP COSTS LOW AND INCREASE PROFITS.

INTENSIVE AGRICULTURE – BASED ON MONOCULTURES, CHEMICAL INPUTS, AND
COMMERCIAL SEEDS – IS A CORNERSTONES OF THE SYSTEM, AS IS THE BOLD POLITICAL
INFLUENCE THAT FOOD CORPORATIONS HOLD.



HIGH-TECH TECHNOLOGY REDUCES THE ROLE OF
PEASANTS AND WORKERS TO MERE EXECUTORS,
IF NOT MAKING THEM ENTIRELY REDUNDANT.
IT ALSO CREATES FOOD PRODUCERS' DEPENDENCY
ON THE OWNERS OF THESE TECHNOLOGIES,
OFTEN ASSOCIATED WITH DEBT.





INTENSIVE AGRICULTURE IS A KEY DRIVER OF BIODIVERSITY LOSS. OUT OF THE OVER 6000 SPECIES OF PLANTS CULTIVATED WORLDWIDE FOR FOOD (LET ASIDE THE MILLIONS OF WILD SPECIES) ONLY NINE ACCOUNT FOR TWO-THIRDS OF GLOBAL CROP PRODUCTION. MANY LOCAL VARIETIES ARE DISAPPEARING OR BECOMING RARE AS A CONSEQUENCE.

THE INDUSTRIAL FOOD SYSTEM PLAYS A CENTRAL ROLE IN THE DESTRUCTION OF ECO-SYSTEMS AND IS A MAJOR CONTRIBUTOR TO GREENHOUSE GAS EMISSIONS AND CLIMATE CHANGE.

DEFORESTATION, WASTEFUL USE AND DEPLETION OF NATURAL RESOURCES, AND THE POLLUTION
OF WATER SOURCES, SOIL AND AIR ARE FURTHER FEATURES. THE RUSH FOR EVER MORE
LAND TO PRODUCE, AND AS FINANCIAL ASSET, HAS RESULTED IN MASSIVE LAND AND WATER
GRABBING WITH DETRIMENTAL IMPACTS ON THE COMMUNITIES WHO LIVE ON THE LAND AND
DEPEND ON IT FOR THEIR RIGHT TO FOOD AND NUTRITION.



AN ESTIMATED
420 MILLION HECTARES
OF FOREST HAVE
BEEN LOST DUE TO
DEFORESTATION
SINCE 1990.

SORRY,
YOU CAN'T
STAND IN
THE WAY OF
PROGRESS!

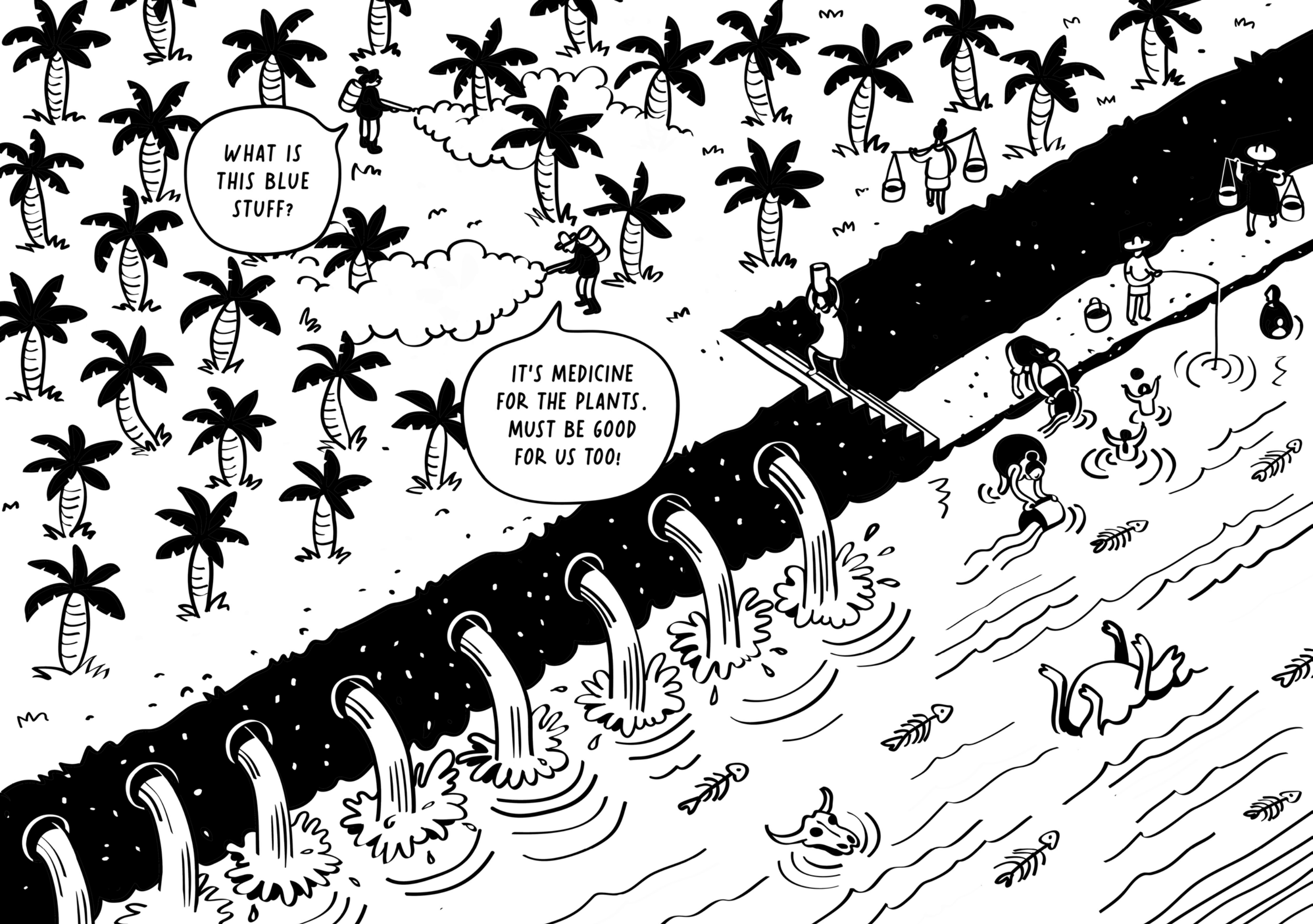
HEY THAT
WAS OUR
HOME...





WORKERS IN THE INDUSTRIAL FOOD CHAIN ARE OFTEN SUBJECTED TO POOR WORKING CONDITIONS, INCLUDING EXPOSURE TO HIGHLY TOXIC CHEMICALS, WITH DETRIMENTAL IMPACTS ON THEIR HEALTH AND WELL-BEING. THEY RELY ON SUB-LIVING WAGES, INADEQUATE SOCIAL PROTECTION, AND CONFRONT SEXUAL AND OTHER FORMS OF DISCRIMINATION AND EXPLOITATION, WHILE THEY OFTEN SEE THEIR BASIC POLITICAL RIGHTS SUPPRESSED.

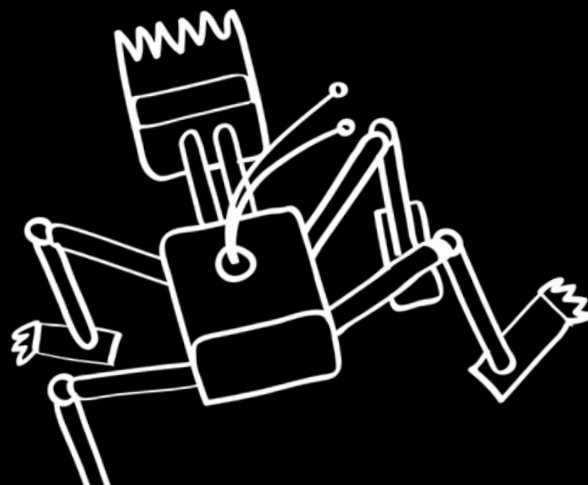


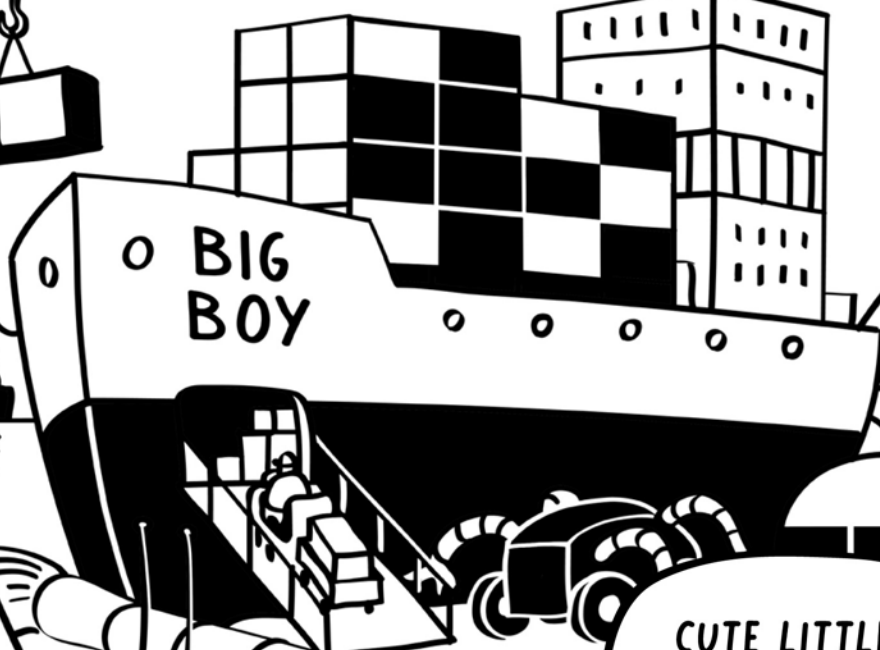
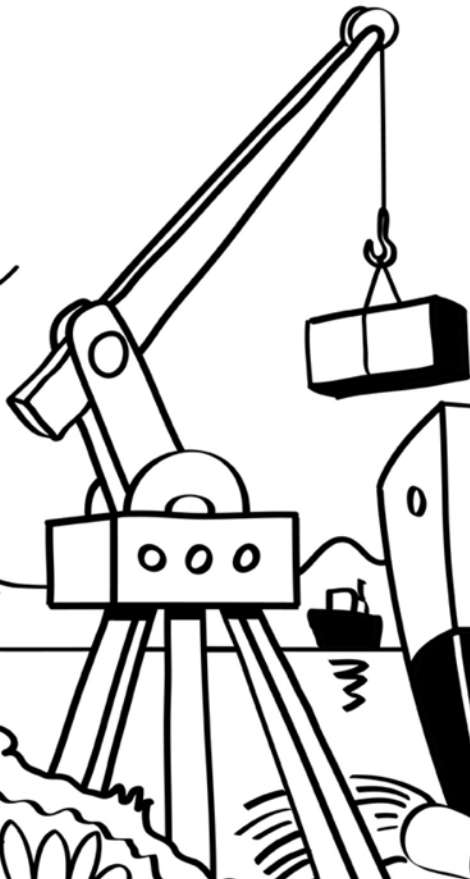
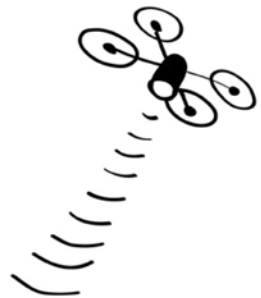


WHAT IS
THIS BLUE
STUFF?

IT'S MEDICINE
FOR THE PLANTS.
MUST BE GOOD
FOR US TOO!

SMALL-SCALE FOOD PRODUCERS AND PEASANT FOOD WEBS ARE "SQUEEZED" BY THE CORPORATE FOOD SYSTEM AND RELATED TRADE RULES. THIS INCLUDES LOSS OF CONTROL OVER WHAT AND HOW TO PRODUCE, PRESSURE ON PRICES, DEPENDENCY ON COMMERCIAL AGRICULTURAL INPUTS AND RELATED DEBT, LAND GRABBING AND DISPLACEMENT, AND PRIVATIZATION OF AND POLLUTION OF COMMON RESOURCES THEY RELY ON.





FOOD MARKET

CLOSED

CUTE LITTLE
GARDEN YOU
HAVE HERE

OUR WATER

WROOOOMMM

WROOOOMMM

RATTLE RATTLE

ZZZZZZZZZZ

BBBBBBBBBBBBBBBB

AGGRESSIVE MARKETING OF ULTRA-PROCESSED EDIBLE PRODUCTS ("JUNK FOOD"), ESPECIALLY TO CHILDREN AND ADOLESCENTS, AND THE CROWDING OUT OF FARMERS' MARKETS AND SMALL VENDORS BY LARGE RETAIL CHAINS HAVE DETRIMENTAL IMPACTS ON PEOPLE'S FOOD CULTURES, DIETS, AND HEALTH.



WORLDWIDE OBESITY HAS TRIPLED SINCE THE MID-70S, WHILE MORE THAN ONE IN THREE ADULTS ARE CURRENTLY OVERWEIGHT. OVERWEIGHT AND ESPECIALLY OBESITY ARE MAJOR RISK FACTORS FOR NON-COMMUNICABLE DISEASES SUCH AS HEART ATTACKS AND DIABETES. THEY ALSO INCREASE VULNERABILITY TO SEVERE INFECTION WITH DISEASES SUCH AS COVID-19.



THE PROMOTION OF ULTRA-PROCESSED PACKAGED FOOD
FOSTERS THE HOMOGENIZATION OF DIETS AND THEREBY
ERODES COMMUNITIES' CULTURE AND KNOWLEDGE RELATED
TO FOOD AND NUTRITION.

CULINARY PRACTICES THAT PROMOTE GOOD NUTRITION AND HEALTH, WHILE BEING
ROOTED IN LOCAL CONTEXTS, RESOURCES, AND CROP VARIETIES ARE REPLACED
BY HOMOGENOUS DIETS BASED ON A NARROW RANGE OF CROPS. CONFIDENCE OF
COMMUNITIES ON HOW TO BEST NOURISH THEIR CHILDREN BY USING FRESH AND
DIVERSE LOCAL FOOD AND BREASTFEEDING IS UNDERMINED.



CLEAN!!!

REAL

BABY

FOOD

FOOD - OF - TODAY

STARCH

FANTASTIC
AUTHENTIC PIZZA

**MANGO
FLAVOUR**

PRESERV.

ENERGY
BARS

STUFF



SOYLENT

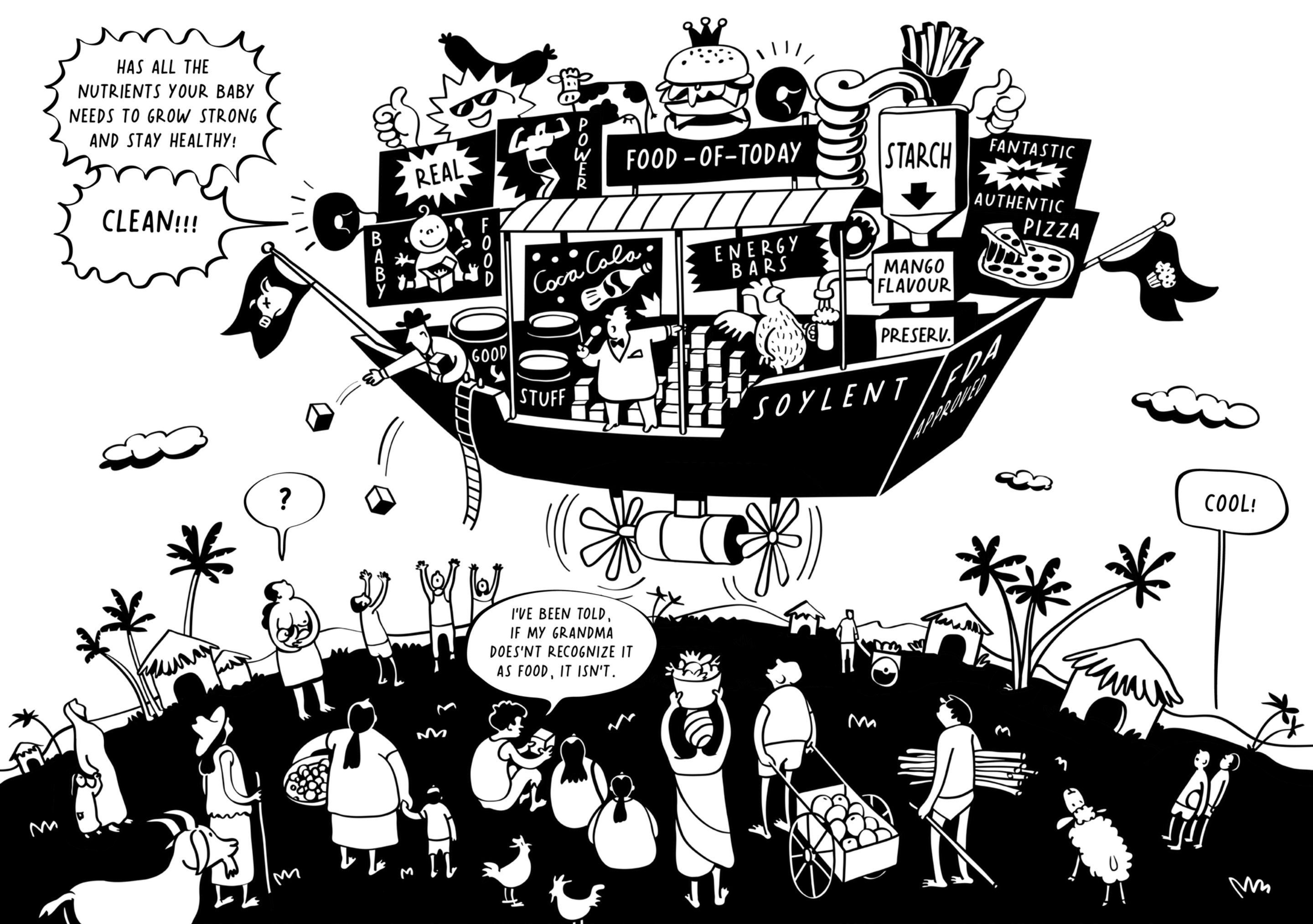


FDA
APPROVED

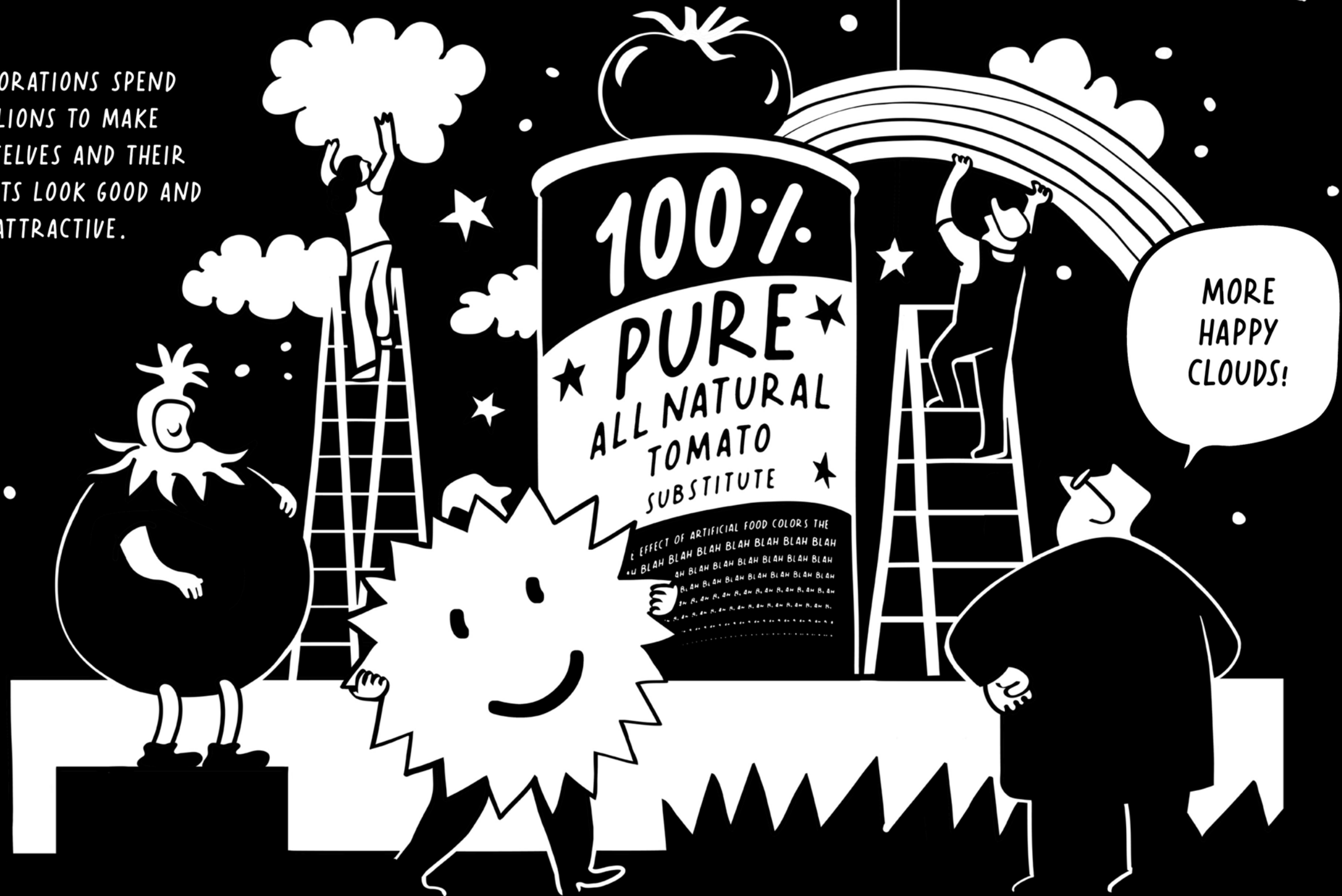
?

COOL!

I'VE BEEN TOLD,
IF MY GRANDMA
DOESN'T RECOGNIZE IT
AS FOOD, IT ISN'T.

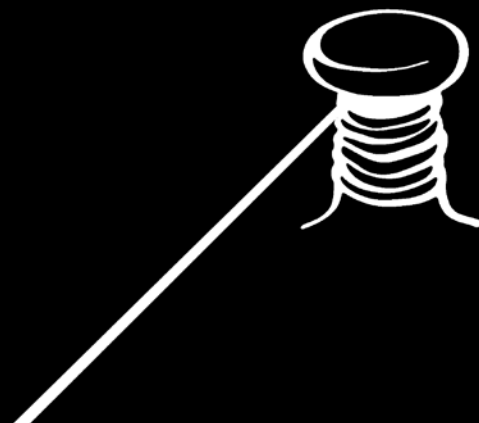


CORPORATIONS SPEND
BILLIONS TO MAKE
THEMSELVES AND THEIR
PRODUCTS LOOK GOOD AND
ATTRACTIVE.

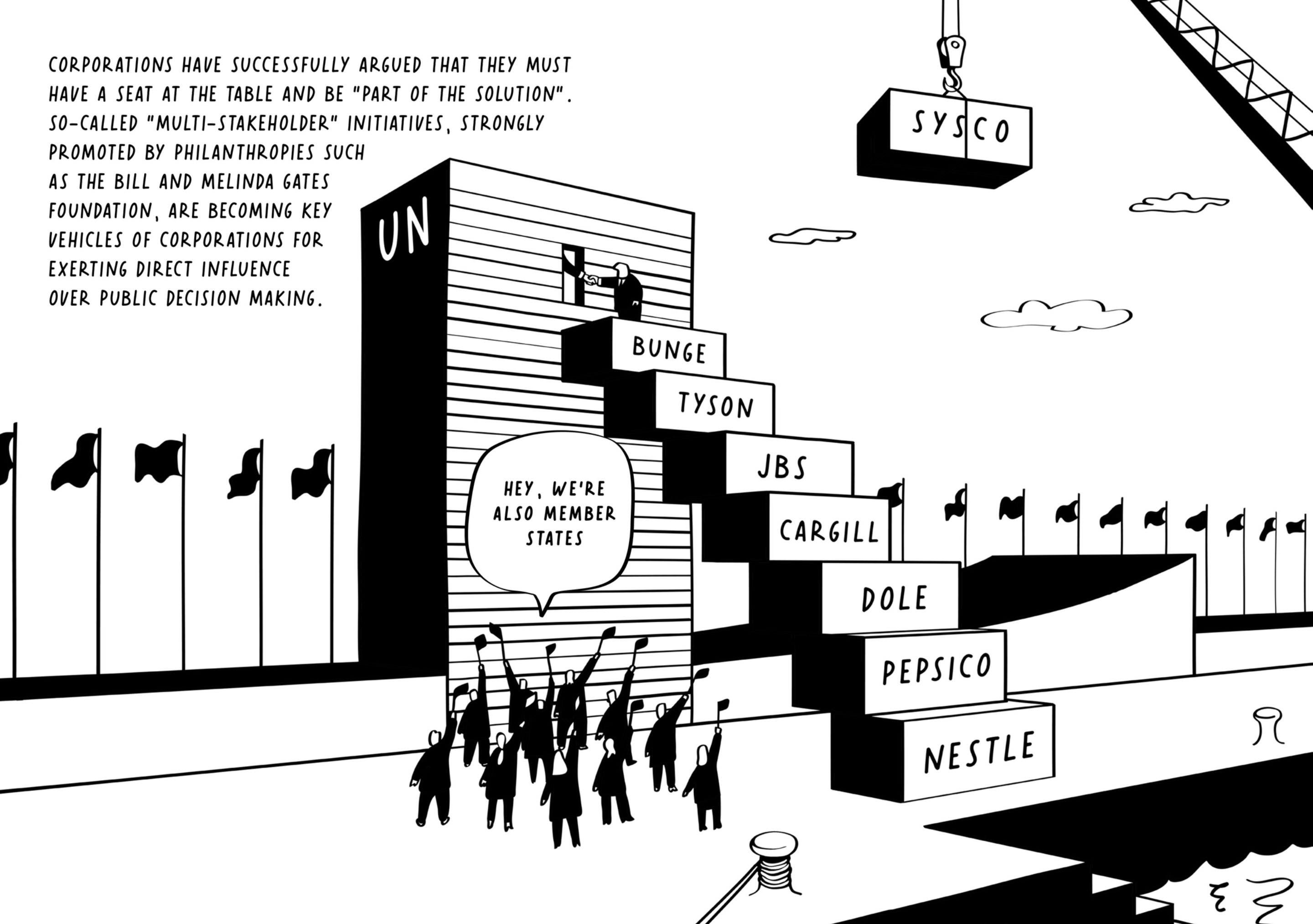


BEYOND TRADITIONAL MARKETING OF THEIR PRODUCTS, THEY INCREASINGLY FUND MAJOR MEDIA OUTLETS AND ACADEMIC RESEARCH IN AN ATTEMPT TO INFLUENCE PUBLIC OPINION, FRAME ISSUES IN A CONVENIENT WAY, AND MANIPULATE DATA, FOR EXAMPLE, DOWNPLAYING THE HARMFULNESS OF ULTRA-PROCESSED FOODS.

AS THE CALL FOR RADICAL FOOD SYSTEMS
TRANSFORMATION TOWARDS MORE HEALTHY,
FAIR AND SUSTAINABLE PRACTICES BECOMES
LOUDER, CORPORATIONS ARE SEEKING NEW
WAYS TO INFLUENCE PUBLIC POLICY AS
TO PROTECT THEIR INTERESTS.



CORPORATIONS HAVE SUCCESSFULLY ARGUED THAT THEY MUST HAVE A SEAT AT THE TABLE AND BE "PART OF THE SOLUTION". SO-CALLED "MULTI-STAKEHOLDER" INITIATIVES, STRONGLY PROMOTED BY PHILANTHROPIES SUCH AS THE BILL AND MELINDA GATES FOUNDATION, ARE BECOMING KEY VEHICLES OF CORPORATIONS FOR EXERTING DIRECT INFLUENCE OVER PUBLIC DECISION MAKING.



LOW

MID

HIGH

AGROECOLOGY

DEMOCRACY

EQUALITY

HUMAN RIGHTS

ACCOUNTABILITY

HIGH TECH SOLUTIONS

ECONOMIC GROWTH

SCALABLE

INVESTMENT FRIENDLY

POWER BALANCING

NEVER USED

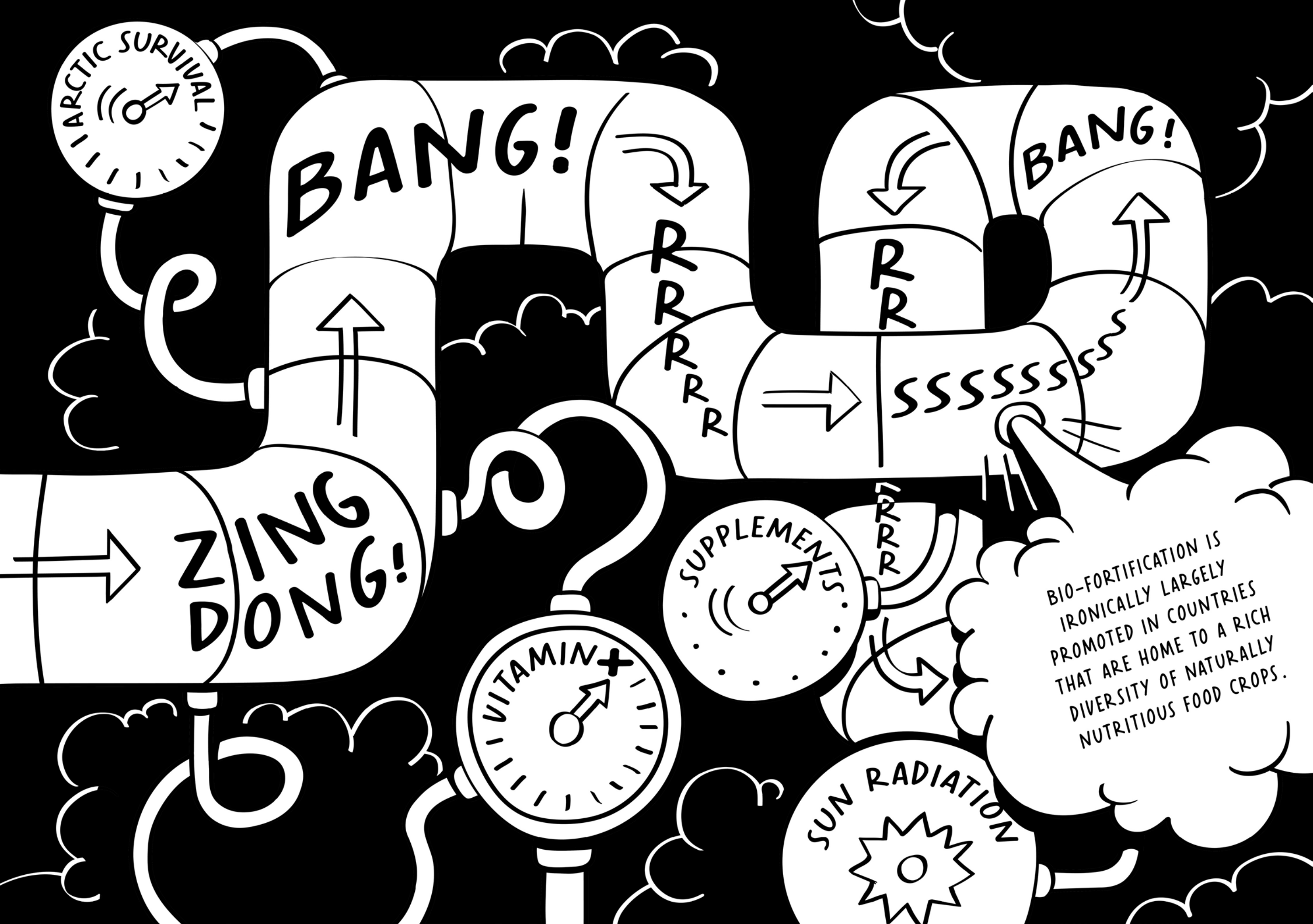
THE PARTICIPATION IN PUBLIC POLICY FORA – DIRECTLY OR
THROUGH FRONT GROUPS, PHILANTHROPIES, AND ALLIED
GOVERNMENTS – ALLOWS CORPORATIONS TO DISTRACT FROM THE
ROOT CAUSES OF HUNGER AND MALNUTRITION AND OBSTRUCT
MEASURES THAT WOULD CURTAIL THEIR POWER AND PROFITS.
IT HELPS THEM SHIFT THE DISCOURSE TOWARDS "TECHNO-FIXES"
THAT ARE BASED ON THE VERY SAME INDUSTRIAL FOOD SYSTEM,
DEEPEN CORPORATE POWER, AND FURTHER MARGINALIZE
SMALL-SCALE PRODUCERS AND COMMUNITIES.

THE DEVELOPMENT OF CROPS WITH ENHANCED NUTRITIONAL QUALITIES THROUGH BIO-FORTIFICATION (INCLUDING GENETIC MODIFICATION) IS HEAVILY PUSHED AS SOLUTION TO MICRO-NUTRIENT DEFICIENCIES.





THIS IGNORES THE MANY RISKS INVOLVED, ESPECIALLY WHERE BIOTECHNOLOGY IS EMPLOYED. IT CREATES FARMERS' DEPENDENCY ON HYBRID SEEDS, BIODIVERSITY LOSS, AND HOMOGENIZATION OF DIETS, WHILE THE ACTUAL NUTRITIONAL OUTCOMES ARE HIGHLY QUESTIONABLE.



BANG!

BANG!

ZING DONG!

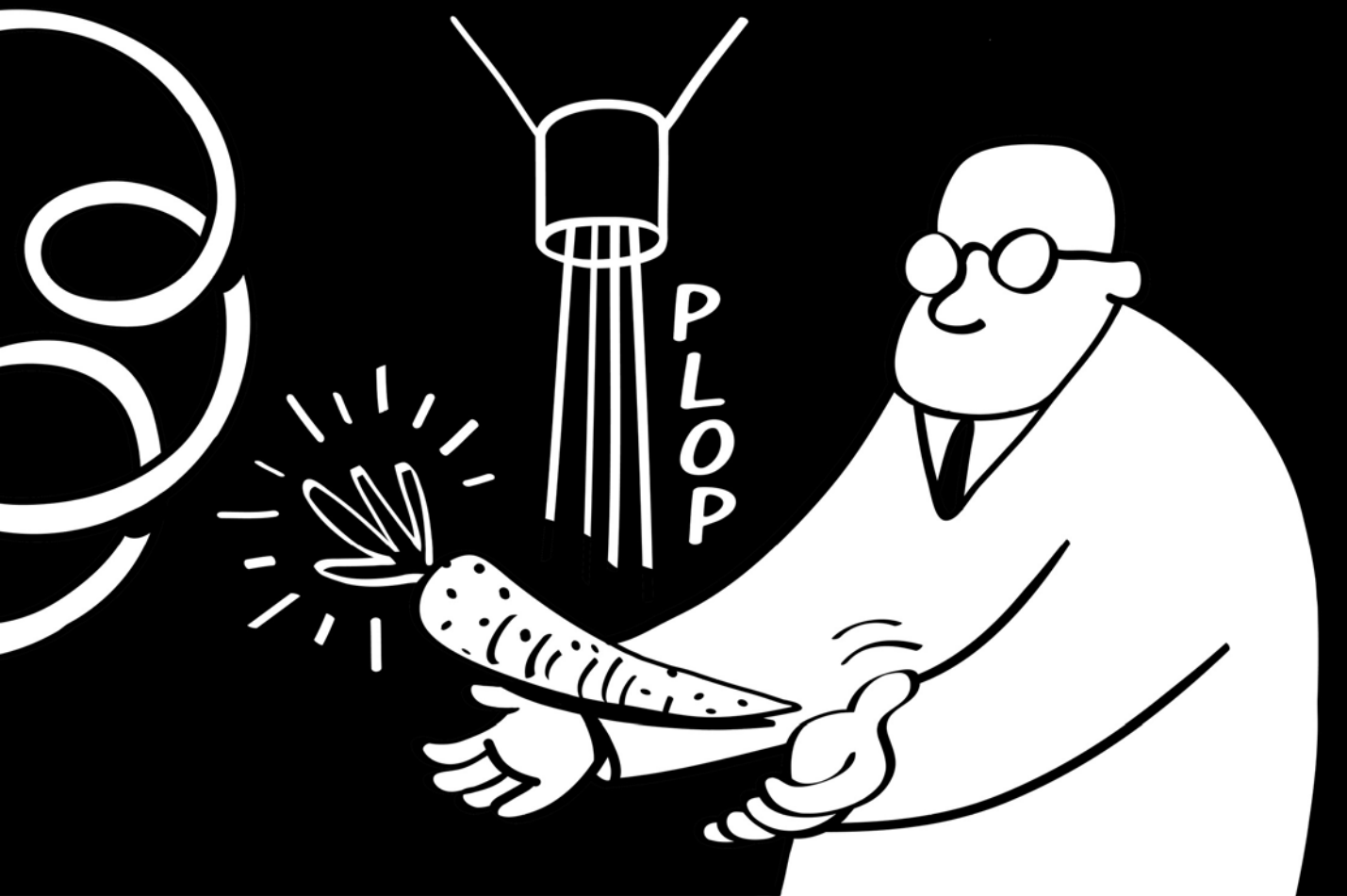
VITAMIN+

SUPPLEMENTS

SUN RADIATION

BIO-FORTIFICATION IS
IRONICALLY LARGELY
PROMOTED IN COUNTRIES
THAT ARE HOME TO A RICH
DIVERSITY OF NATURALLY
NUTRITIOUS FOOD CROPS.

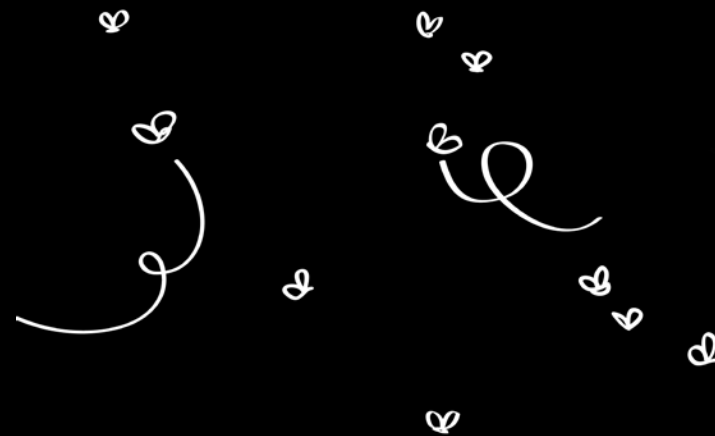
THE ROOT CAUSES OF MALNUTRITION IN THESE PLACES RARELY
HAVE TO DO WITH LACK OF AVAILABILITY OF NUTRITIOUS FOOD,
BUT RATHER WITH QUESTIONS OF ACCESSIBILITY.



YOU KNOW, I HARVEST SEEDS,
PUT THEM IN THE GROUND AND...
THEY GROW!



CLIMATE-SMART AGRICULTURE AND NATURE-BASED SOLUTIONS
ARE FAVOURITE BUZZWORDS THAT ARE OFTEN USED AS A COVER
FOR WHAT AT FIRST SIGHT LOOKS LIKE SUSTAINABLE PRACTICES
BUT - WHEN LOOKING DEEPER- EXHIBITS THE SAME DESTRUCTIVE
MODE OF PRODUCTION.



THIS
SHOULD
FIX IT.



CONTROLLED FARMING

GENE EDITING

ARTIFICIAL INTELLIGENCE

DIGITAL INNOVATIONS

HIGH-INPUT AGRICULTURE

BIOFORTIFICATION

HIGH TECH SOLUTIONS

NATURE-POSITIVE PRODUCTION

GREEN TECH

THE UN FOOD SYSTEMS SUMMIT
IS ONE SUCH SPACE WHERE
CORPORATIONS HAVE MANAGED
TO SIT IN THE DRIVING SEAT
AND SET THE TABLE WITH
THEIR SOLUTIONS.

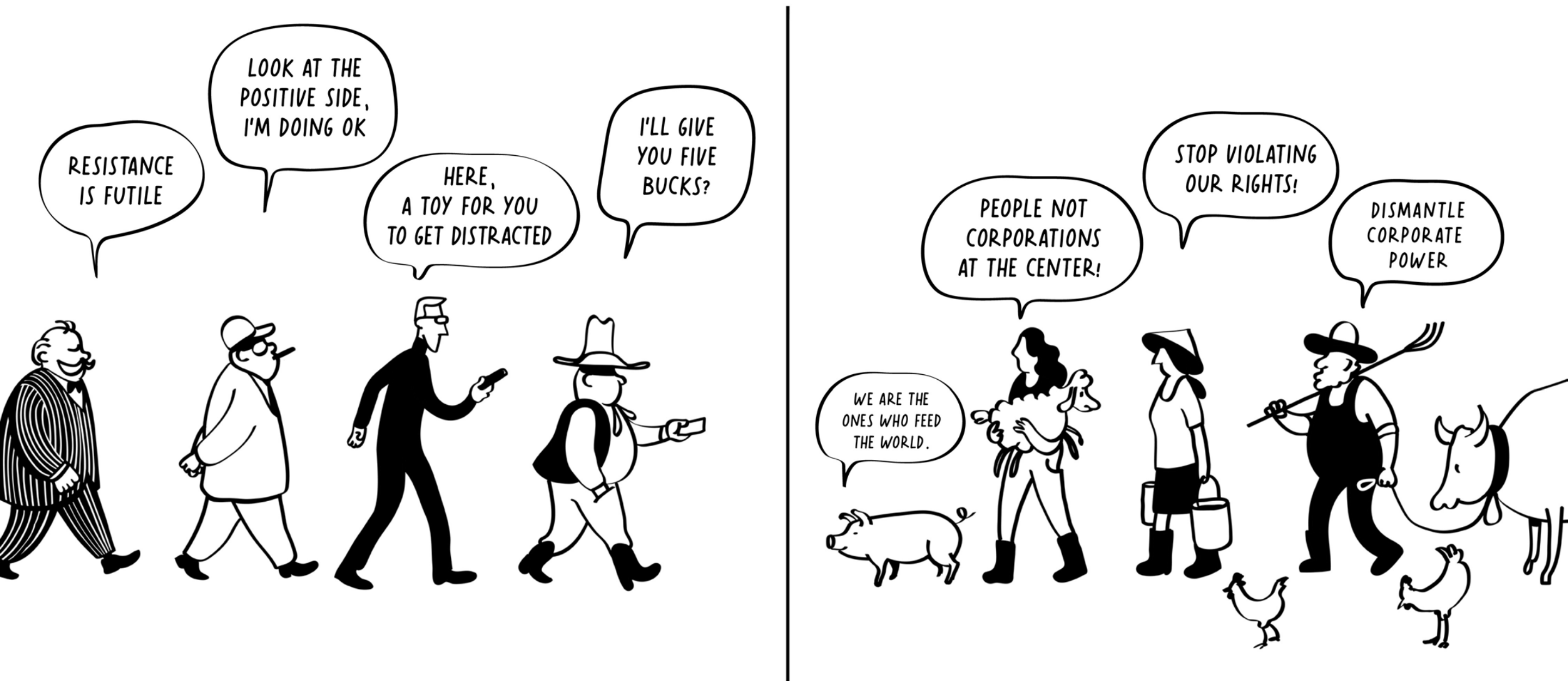


BUT WHAT ABOUT
THE LESSONS FROM
COVID THAT LOCAL FOOD
SYSTEMS ARE MORE
RESILIENT?



WORLD ECONOMIC FORUM





HOWEVER, RESISTANCE TO THE CORPORATE FOOD SYSTEM
AND THE FAKE SOLUTIONS IT PROPOSES TO THE PROBLEMS
IT HAS CAUSED IS GROWING.

THE REAL SOLUTIONS THAT ARE
ALREADY PRACTICED BY
COMMUNITIES AROUND THE WORLD
CAN NO LONGER BE IGNORED!







YOU SAID
IT WAS GOING
TO BE A
SLAM DUNK?

HANDS OFF
OUR LAND!

BAN PESTICIDES AND
FERTILIZERS THAT POISON
PEOPLE AND PLANET!

WE DON'T
WANT
CHARITY

STOP LAND
GRABBING

STOP
VIOLENCE
AGAINST
WOMEN!

I THINK
I'LL JUST GO
AROUND THE
MOON FOR
A WHILE

PROTECT OUR RIGHT TO
FOOD AND NUTRITION!

OUR WORK
HAS A PRICE

FOOD SYSTEMS
4 PEOPLE!

FOOD SYSTEMS
4 PEOPLE!

HANDS OFF
OUR SEEDS!

HANDS OFF
OUR WATER!

C'MON
WE'RE
FAMILY

GENDER
EQUALITY
NOW!

JOIN US!

JOIN
US!

STOP RACIAL
DISCRIMINATION!

EVERYONE HAS A ROLE TO PLAY IN STRENGTHENING LOCAL FOOD SYSTEMS, AND SUPPORTING THOSE WHO PRODUCE OUR FOOD. WE CAN DO SO NOT ONLY THROUGH OUR INDIVIDUAL FOOD CHOICES BUT ALSO THROUGH ADVOCACY WITH OUR GOVERNMENTS, INCLUDING LOCAL GOVERNMENTS. WE MUST CALL ON THEM TO PROTECT PUBLIC POLICY SPACES FROM CORPORATE INFLUENCE, TO ENSURE THE MEANINGFUL PARTICIPATION OF SMALL-SCALE FOOD PRODUCERS AND OTHER GROUPS MOST AFFECTED BY HUNGER AND MALNUTRITION, AND TO PUT IN PLACE POLICIES AND OTHER MEASURES THAT SUPPORT AND PROTECT LOCAL FOOD SYSTEMS THAT SUSTAIN NATURE, CONTRIBUTE TO PEOPLE'S HEALTH, AND FOSTER SOCIAL JUSTICE.

**JOIN THE PEOPLE'S AUTONOMOUS RESPONSE
TO THE UN FOOD SYSTEMS SUMMIT!**

WWW.FOODSYSTEMS4PEOPLE.ORG/ABOUT-2/

PREPARED BY FIAN INTERNATIONAL AND ZAGO BROTHERS
VISIT FIAN.ORG TO LEARN MORE.

READ ALONGSIDE THE ESCR-NET COMIC SERIES
"THE POWER OF THE 99% TO STOP CORPORATE CAPTURE".
VISIT ESCR-NET.ORG



FIAN
INTERNATIONAL

ART BY: ZAGO BROTHERS